



NEUROSTRATEGIC[®] COACH

Pre-requisite: Completion of the Neuro Strategic Coach[®] Certificate coach education program or a certified graduate from another ACSTH or Level 1 ICF coach education program.

Neuro Strategic Coach[®] Professional Certification – Educational Offerings:

Module 1 Introduction to Advanced Coaching Techniques

This 4-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through live Zoom technology (may also be offered live onsite). This session sets the stage for learning by introducing the students to their co-learners and co-leaders (one another, faculty, and program personnel). This module also covers the ground rules for how we expect to work together as a cohort, including our shared responsibilities in learning and leading.

The module objectives include:

- What is NLP coaching versus other helping disciplines
- ICF Code of Ethics
- ICF 8 Competencies
- Requirement to earn the ACC, PCC & MCC ICF credentials

The module concludes with an overview of the program so that all participants gain a full and deep understanding of what to expect, how to contribute, and how best to navigate the learning and development pathways. Total CEH 4

Module 2 Establishing the Coaching Agreement

This 4-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite). This session expands the stage for effective learning by developing individual and group familiarity and competency with the various technologies used in the program. During this session, we "go slow in order to go fast" in that we take the time to make sure everyone is able to learn and contribute effectively. Time is given to practice the various technologies and there is time for questions, individual instruction, and technology assistance. Any issues that cannot be addressed during the module are addressed in one-on-one sessions following the module. The module objectives include:

- Structure of an NLP Coaching session
- Universal Model of Change
- Well-formed-Conditions to Outcome Definition (SMART Goals)
- Wheel of Life Coaching tool

The module covers coaching definitions and applications, helping answer the basic questions of what is coaching and how is coaching used to impact individuals and organizations. Total CEH 4

Module 3 Establishing Rapport with the Person Being Coached (PBC)

This 4-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite). The module



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covers how the NLP coach establishes rapport and lead the conversation using communications intelligence. The module objectives include:

- Establishing Rapport, leading and pacing in the coaching conversation
- Calibration, mirroring, and maintaining rapport in the NLP coaching process
- Internal Representation Systems (visual, audio, kinesthetic, auditory digital), and their use in the NLP coaching conversation to enhance rapport, presence, and coaching outcomes

Total CEH 4

Module 4 Presence in the Coaching Engagement

This 4-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite). . The session takes a deeper dive into the eight core coaching competencies and gives special attention to turbo listening, asking, direct communication and creating awareness. Attention is also given to the flow of a coaching conversation and how a coach facilitates the conversation moving from general topic focus, to the essence of the topic, to explore options, to narrow to actions, and finally to commitment to action(s). The module objectives include:

- Advanced development skills in establishing, and maintaining presence during the coaching process
- Distinguishing between uptime and downtime as a coach during the process
- Advanced development and elicitation of patterns of behavior using quantum modalities (VAK).

Total CEH 4

Module 5 NLP Coach Turbo Listening Skills

This 4-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite). The session shares several coaching models, including coaching conversation models and models for helping create awareness, and provides several coaching sample sessions via imbedded video. The module objectives include:

- Levels of Listening
- Deep Structure versus Surface Structure listening
- Verbal, non-verbal, and Quantum linguistics

Total CEH 8

Module 6 NLP Mindsight

This 4-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite).

Learner coaches explore the steps towards fully focusing their attention on helping their client focus their attention and energy during the coaching conversation. Helping the client focus provides opportunities for focused thoughts, focused commitment, focused action, and focused



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results. Active Listening; Powerful Questioning; Creating Awareness; Managing Progress and Accountability. The module outcomes include:

- Meta model of language
- How to design and deliver powerful questions
- Types of questions
- Powerful Questions

Total CEH 8

Module 7 NLP Human Actionable Intelligence (HAI)[™]

This 8-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite).

Students learn the critical component of a coaching relationship and each coaching conversation – HAI[™]. Learner coaches are introduced to the principles of Action Mapping – looking at actions through the lenses of Precision, Path Clearing, Alignment, and Motivation – as a means of helping clients design and follow through on the best actions for their lives. Creating Awareness, Designing Actions, Planning & Goal Setting, Managing Progress & Accountability. The module outcomes include:

- Perceptual positions and quantum modalities
- Strategies and metaprograms
- Designing and delivering effective NLP coaching interventions
- Delivery of feedback

Total CEH 8

Module 8 NLP Mastering Mindsight

This 8-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite).

Coach learners experience the power of language – using just the right words to get the maximum impact and benefit for their clients. Coach learners apply the use of metaphors, formulas and other language tools to put punch into their NLP coaching and help them get the most from their PBSs. Active Listening, Powerful Questioning, Direct Communication, Creating Awareness. The module outcomes include:

- Levels of Learning
- Logical Levels
- Values (motivation)
- Basic structure of believes
- Coaching with metaphors, and archetypes

Total CEH 8

Module 9 NLP Coaching Action, Planning, Objectives, Progress & Accountability

This 4-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite). Utilizing the



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Patterns of High Performance process developed by Dr. Jerry Fletcher, students learn to create a space for clients to discover the patterns they have developed throughout their lives when performing at exceptional high levels. Students learn the theory behind the process as well as discover various uses for it in their own lives and coaching relationships. Establishing Trust and Intimacy with the Client, Coaching Presence, Creating Awareness, Managing Progress and Accountability. The module outcomes include:

- Designing clear coaching action plans
- Quantum Time Line Techniques™ Hypnosis, and Anchoring
- Sandwich Feedback Methodology
- Accountability in the process of NLP coaching

Total CEH 4

Module 10. NLP Coach as a Legacy Leader®

This 24-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite). Coach learners are introduced to ways in which a coach approach can impact the roles of leader and manager within a company. Using the frameworks of Legacy Leadership® and the 5 Best Practices™, learners explore how coaching can improve a leader/manager's competency and avoid some of the common pitfalls in leading and managing. Powerful Questioning, Creating Awareness, Active Listening, Designing Actions, Planning and Goal Setting, Managing Progress and Accountability. The module outcomes include:

- The NLP Coach as a Holder of vision and values™ Direction & Commitment
- The NLP Coach as a Creator of collaboration and innovation™ Environment & Coaching Relationships
- The NLP Coach as an Influencer of Inspiration & Leadership™ Connecting with Clients, the heart of the coaching relationship
- The NLP Coach as an Advocate of Differences & Community™ Distinction and Inclusion
- The NLP Coach as a Calibrator of Responsibility and Accountability™ Execution and Performance

Total CEH 24

Module 11 ROI/ROE Mindset

This 2-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite). Coach learners explore the importance of being able to appreciate and speak in terms of Return on Investment/Return on Experience with organizational leaders and stockholders. Learners are also given a helpful information for calculating and estimating costs of and returns from coaching. Establishing Trust and Intimacy with the Client, Creating Awareness, Designing Actions, Managing Progress and Accountability. Total CEH 2



Module 12 ICF Certification Prep/ICF Core Competencies

This 2-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite). This webinar is focused on revisiting the ICF competencies with an intent to identify growth areas, determine next steps to strengthen competencies and start getting ready for ACC certification exam.

Meeting Ethical Guidelines and Professional Standards, Establishing the Coaching Agreement, Establishing Trust and Intimacy, Coaching Presence, Active Listening, Powerful Questions, Direct Communication, Designing Actions. Total CEH 2

Module 13 Navigating Assessments

This 8-hour interactive webinar is conducted live with voice-to-voice interaction as well as live visual interaction through Zoom technology (may also be offered live onsite). Coach learners consider the role of assessments and instruments as an added feature in coaching. Demonstrates how to match assessments with client needs to discover strengths and blindspots, identify patterns, and improve teamwork. Assessments covered Establishing Trust and Intimacy with Client, Creating Awareness, Powerful Questioning, Designing Actions, Planning and Goal Setting. Total CEH 8

Module 14 Coaching Demonstrations

This 2-hour interactive webinar is conducted with voice-to-voice interaction through Zoom technology. Many of the webinars already include a coaching demonstration as a powerful way to teach the concepts presented. We also include webinars that focus only on coaching demonstrations. This webinar allows students learn how to listen with a critical ear to hear the level of each ICF competency demonstrated; and discern whether it was below or at the ACC, PCC or MCC levels. Total CEH 2

Module 15 Skill Development Phase - Supervised Coaching Sessions

All members of the cohort call in for a series of one-hour supervised coaching sessions. There are two sessions per participant and each participant coaches twice, serves as a PBC twice, and observes at least 8 times.

Each call is 60 minutes, with 30 minutes for coaching and 30 minutes for feedback as well question and response. Feedback is given from observers as well as the supervisor, and all feedback is directed to the coaching student and her/his competency per the ICF eight core coaching competencies. Total CEH 8

Skill Development Phase - Feedback Coaching

Each participant is assigned a qualified (PCC or MCC) mentor coach for 2 one-hour feedback coaching sessions. These sessions are scheduled in the second half of the cohort and with at least 4 weeks between sessions -- this allows the mentor coach to assess the participant's progress in building competency and skillfully coaching.



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Following each of the two sessions, the mentor coach provides written feedback to the participant. The written feedback is based on the ICF's minimum competency requirements checklist and helps the participant gauge her/his level of coaching ability based on the ICF's criteria and descriptions. Total CEH 2

Note 1: Coach Education Hours Neuro Strategic Coach® Professional Coach Education (CORE): 100. Coach Education Hours NSC® Coach Education program 66.5 CEHs Total CEHs 166.5

Note 2: This program has been designed to meet the Level 2 ICF Standards, and is currently pending accreditation by the ICF.

Class Materials

1. PDFs of PowerPoint files
2. Coaching Questionnaire
3. Learner documents

Note 3: Completion of the **Neuro Strategic Coach® Professional Certification –education program** will provide the learner with 100 Coach Education Hours towards ICF (ACC, PCC, MCC). NSCI does not award the ICF or IAC credentials. Learners who complete the [Neuro Strategic Coach® Certification](#) Coach Education program will earn 66.5 Coach Education Hours. Learners who complete the Neuro Strategic Coach® certificate and the Advanced Diploma training will earn a total of 166.5 CEHs. NSCI graduates received the NSC® or NSC® Professional, NSC® NLP Coach Certification or Legacy Leadership® certifications. For international certifications, NSCI graduates meet the education and mentor required hours for the ICF Credentials. Graduates must apply, pay applicable fees, and meet testing and/or coaching hour requirements for each individual international organization, and the specific credential applied for. For ICF requirements visit www.coachfederation.org.